



PRESS RELEASE

NEWPORT BEACH, CA, December XX, 2019 – Dūcere Global Business School, together with the University of Wales Trinity Saint David (Dūcere–Wales), Announces Partnership with Re-Up Education, targeting the 37M student population with “Some College – No Degree” to finally obtain that bachelors degree.

The long term value of a college education is clear: higher earnings, more open doors, greater prestige. But almost 50% of all students who enter college, don't graduate. That is because college is typically too long, is far too expensive, materials are too disconnected from skills employers want and finally, students have to undertake too many courses they don't want through general education.

“ How many aspiring graphic designers, marketing specialists or project managers want to take courses in algebra, calculus, biology and history? ”

Mat Jacobson, CEO & Founder, Dūcere Global Business School

In the US first year dropout rates exceed 30%. In the UK, that rate is just 6%. Students in the UK are not required to take general-ed subjects, reducing duration from 5-6 years to as little as 2 years, and the cost of education is up to 90% lower.

“ There are a variety of reasons why students discontinue their studies. It is critical for universities to be at the forefront of adapting to meet the challenges and needs of the modern, non traditional learner. ”

Roger Maidment, Dean of Faculty of Business and Management, UWTSU

Dūcere–Wales students are taught by hundreds of world leaders from Presidents and Prime-Ministers to Nobel Prize Winners and heads of the UN and CIA. Students study courses while they work, and only subjects relevant to their work.

Degrees are online, and accredited by the University of Wales Trinity Saint David, a centuries old, British public university. Students can even travel to the UK to attend graduation on campus.

Re-Up has developed marketing, mentoring and analytics tools, to re-engage students to achieve their college dreams, and positively impact their lives and earning potential.

“ The collaboration with Dūcere - Wales is a potential game changer for Stopped - Out students. It tackles all the fundamental barriers for re-engagement- flexibility, affordability, and relevance to the workplace. For a total cost of around \$14,000 to graduate a world class degree, there is nothing stopping students from achieving their college dreams. ”

Sarah Horn

The Program officially launches in February 2020 for the first intake of Bachelors of Applied Business students.

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D Ū C E R E
GLOBAL BUSINESS SCHOOL



University of Wales
Trinity Saint David

ReUp
EDUCATION

ABOUT Re-Up

ReUp partners with universities and community colleges to find, engage, and empower students who have left school to return, navigate a path to complete their degree, and achieve their goals. Re-up has assisted thousands of students to return and succeed in college, using a proprietary combination of data, technology, and coaching.

ABOUT University of Wales Trinity Saint David

UWTSD is a British accredited university established in 1822 under Royal Charter. It has 10,000 students across 7 campuses as well as online offerings. UWTSD was ranked #1 in 2019 for Student Choice Awards. Led by Vice-Chancellor, Professor Edwin Hughes, the university simultaneously takes pride in its history and prestige, while also focussing on the future, with an ambitious plan to transform education.

ABOUT Dūcere Global Business School

Dūcere is a social Enterprize delivering award winning degrees in 4 continents. Dūcere's central mission is to create and deliver the worlds most industry relevant, and workplace integrated university qualifications.

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